



Jamie Kelln

Chief Operating Officer / Senior Strategist

In a split role of Chief Operating Officer and Senior Strategist, Jamie oversees the day-to-day operations of the company, works with the CEO to drive the strategic direction of the company and works on strategic planning initiatives for various client accounts.

Throughout her career, Jamie has lead on the development of dozens of in-depth and fully integrated plans for clients such as Finning (Canada), Inland Concrete, the Stollery Children's Hospital Foundation and The Good Samaritan Society in addition to hundreds of campaign concepts and marketing materials for local, national and international initiatives.

Beginning her agency career over 15 years ago as an Account Coordinator and transitioning to Communications Manager and then to a lead strategist role, Jamie has an in-depth understanding of the intricacies of both the development and the implementation of marketing strategies as well as what makes a client and a company tick.

A partner at zag creative, Jamie brings her hard working nature and strategic personality to the forefront to move the organization and its clients forward.

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