



Trina Danis

VP Creative Services

As VP Creative Services, Trina oversees the work of the design, strategy and digital departments. Trina and her teams will work together on the strategy, digital marketing, and development and design of any visual communications pieces to ensure all of the creative will work cohesively with the strategic direction of the project.

Trina is also a founding partner and for the past 20 years, has been honing her craft in the publishing, corporate, and advertising sectors. Throughout her career, Trina has progressed from Production Artist to overseeing various creative departments.

Trina is a professional member (CGD) of The Society of Graphic Designers of Canada (GDC), Canada's national, and professional graphic design association. As part of her involvement with the organization, she served 4 years on her chapter's Executive Board as Membership Chair. Trina was also a sessional instructor at MacEwan University, teaching DESN390 Portfolio & Business of Design.

Trina has worked with hundreds of clients and thousands of projects, ranging from the development of integrated brand identities to annual reports and a multitude of sales pieces and advertisements. Though her design accomplishments are many, Trina is particularly proud of the work she has done for clients such as David Aplin Recruiting, Papa John's Pizza, City of Edmonton, and the Edmonton Minor Soccer Association.

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